



**PUBLIC HEALTH INSTITUTE
OF WESTERN MASSACHUSETTS**
PARTNERS FOR HEALTH EQUITY



**FOUNDATION
MASSACHUSETTS**

**The Public Health Institute of Western MA and
Blue Cross Blue Shield of Massachusetts Foundation invite you to**

Bridging Health Care and Social Services: How Do We Get It Right?

Date: Tuesday, October 16th
Time: 3:00-5:00 p.m., Reception 5:00-5:30 p.m.
Location: Basketball Hall of Fame Theater
1000 Hall of Fame Avenue, Springfield



Please join us for an engaging public health discussion on:

- The link between health care and social services spending
- Opportunities and policy options for better addressing the social determinants of health
- Views from health care and social services

Speakers include:

- **Lauren A. Taylor**, author of *The American Health Care Paradox: Why Spending More is Getting Us Less*.
- **Mark Keroack, MD**, President & CEO, Baystate Health
- Panel discussion/Q&A with members of the healthcare and social service fields.



Reception afterwards in the main entrance to theater.

Funded by a grant from the Blue Cross Blue Shield of Massachusetts Foundation.

RSVP: <https://conta.cc/2xx9BoE>